

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497139 /		<u>Alt Order #</u> 06361784
<u>Product</u> RNC- ROMNEY		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u> 445
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/03/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$550.00			
N 2	KVVU	10/08/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$550.00			
N 3	KVVU	10/08/12	10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$625.00			
N 4	KVVU	10/03/12	10/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$625.00			
N 5	KVVU	10/05/12	10/05/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$625.00			
N 6	KVVU	10/08/12	10/08/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$625.00			
N 7	KVVU	10/03/12	10/05/12	TMZ	730-8p		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$850.00			
N 8	KVVU	10/08/12	10/09/12	TMZ	730-8p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$850.00			
N 9	KVVU	10/03/12	10/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$1,950.00			
N 10	KVVU	10/08/12	10/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$1,950.00			
N 11	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
497139 /	06361784

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	RNC- ROMNEY	445

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, In	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
Totals											23	\$24,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	23	\$24,675.00	\$20,973.75
Totals	23	\$24,675.00	\$20,973.75

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 16.17

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN PH- TERESA DI FURIA

CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT2/12 16.17

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RNC- ROMNEY

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 445
AGENCY PRODUCT CODE =

1	500P-530P	30	\$550.00	10/3	10/5	3	W-F
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PROGRAM : NEWS
CON COM1: MAX 1X DAY

2	500P-530P	30	\$550.00	10/8	10/9	2	M-TU	2
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PROGRAM : NEWS
CON COM1 : MAX 1X DAY

OCT2/12 16.17
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			530P-600P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$625.00	10/8	10/9	2		M-TU	2
4			530P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$625.00	10/3	10/5	3		W-F	3
5			700P-730P PROGRAM : EXTRA	30		\$625.00	10/5	10/5	1		FRI	1
6			700P-730P PROGRAM : EXTRA	30		\$625.00	10/8	10/8	1		MON	1
7			730P-800P PROGRAM : TMZ CON COM1 : MAX 1X DAY	30		\$850.00	10/3	10/5	3		W-F	3
8			730P-800P PROGRAM : TMZ CON COM1 : MAX 1X DAY	30		\$850.00	10/8	10/9	2		M-TU	2
9			1100P-1130P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$1,950.00	10/3	10/5	3		W-F	3
10			1100P-1130P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$1,950.00	10/8	10/9	2		M-TU	2
11			800P-900P PROGRAM : RAISING HOPE/BEN & KATE	30		\$3,550.00	10/9	10/9	1		TUE	1
OCT/12 24675.00 CONTRACT TOTAL 24675.00 TOTAL SPOTS 23												

REP HEADLINE# 6361784
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 16.17
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*